

# Dan Youra

## **Youra Winner!**

Port Hadlock, WA 98339

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+1 360 379 8800

- "Public Relations Whiz" by The Seattle Times
- "Computer Whiz" by Emmett Watson, columnist, The Seattle Times
- "Pioneer in the Global Village" by Dan Evans, Governor, State of Washington
- "Trail Blazer in the Niche Tab Business" by Larry Coffman, Marketing Magazine

Authorized to work in the US for any employer

## Work Experience

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### **Publisher/Editor-in-Chief**

Youra Media - Port Hadlock, WA

January 1986 to Present

- Owner
- Advertising sales
- Design magazine
- Secure funding
- Manage publication
- Production
- Creative
- Editorial
- Proofreading
- Copy Editor
- Chicago Manual of Style
- Recruit sales people
- Develop sales materials
- Choose printer
- Print
- Distribute

### **Freelance Website Designer**

Youra Media - Port Hadlock, WA

September 2004 to May 2019

- Sales of services to businesses
- Designed, Built, and Implemented websites for businesses in Washington State
- Designed and Installed online stores for businesses
- Example: Specificity.com Company in Port Townsend, WA.
- Instructed business owners how to manage their website.

### **Management Consultant**

Work Life Management Systems, International - Everett, WA

September 1985 to June 1990

- Worked with the company founder, Richard C. Gillespie.
- Helped in the development of the company's management program.
- Recruited talent to produce printed material for use in the company's management audits.
- Worked part time on special projects.
- Studied and learned the HR role in the Soft Side of management in the Work/Life Management System.
- Experience in HR Human Relations instructing business clients in the HR protocols in the Work/Life Management Program
- Largest clients of the company were Weyerhaeuser and National Forest Service.
- Published the company's book, Work/Life Management.

## **Publisher**

Olympic Publishing - Seattle, WA

January 1986 to October 1986

- Publish and edit Official Washington State Guidebook for the International Exposition on the Environment in Vancouver British Columbia
- Sell company's capability to governor's office
- Secure contract from Washington State Governor's Office
- Design Guidebook
- Hire and train sales team to sell adds
- Sell advertising to large NW businesses, including Boeing and Space Needle
- Manage:
  - Creative
  - Editorial
  - Production
- Print three press runs of 200,000 each to circulate 600,000 guides

## **Salesman Cold Call - Outdoor signs**

GULF DEVELOPMENT - Phoenix, AZ

December 1978 to March 1979

- Sales Cold call
- Sales of outdoor signs manufactured by Gulf Development in City of Industry, CA
- Sold to businesses at their location
- Sold in Arizona, Texas, California, Nevada
- Recruited and trained new sales people

## **Planner**

Washington State Library - Olympia, WA

January 1974 to November 1974

- Work as assistant too Director of the Library
- Special Project - design pavilion for Washington State at the International Exposition on the Environment
- May 1 coordinate tours for VIPs at the pavilion
- Manage staff at the pavilion from May 1 to Sept 31

## **Educational Planner**

Washington State Council on Higher Education - Olympia, WA

September 1971 to December 1973

- Assistant to Deputy Director of Council
- Staff member to State Board of Directors of Council
- Research and Write reports on topics affecting all universities in Washington
- Travel to a different university every month for a board meeting

### **Managing Editor**

National Governors Conference

June 1971 to September 1971

- Manage the publication of three books for the Nat'l Governors Conf.
- Applied my Spanish Speaking skills to coordinate workers
- Coordinate with the Governor of Puerto Rico to secure gov't workers
- Coordinate editorial writers from National Science Foundation
- Manage the flow of three manuscripts among three gov't printers
- Coordinate the integration of:
  - Editorial
  - Creative
  - Production
  - Printing
  - Circulation

### **Graduate School**

The Ohio State University, - Columbus, OH

September 1968 to January 1971

- Graduate Student worked in the Behavioral Sciences Laboratory
- Institute for Social Research, University of Michigan summer 1969
- United Nations, New York headquarters, press credentials, wrote daily press releases, summer, 1970

### **Managing Editor**

"Current Thought on Peace and War" - New York, NY

June 1969 to September 1969

- Publish special edition of "Current Thought on Peace and War"
- Organize publishing office at United Nations Secretariat in NY
- Arrange for access to UN delegates during 25th Anniversary of UN
- Secure access to typesetting equipment at Columbia University
- Manage reporters and research staff
- Proofreading
- Coordinate
- Creative
- Production
- Editorial
- Distribution

## Education

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### **Postgraduate in Behavioral Sciences Quantitative Analysis**

The Ohio State University - Columbus, OH

September 1968 to December 1970

**College in Latin American Studies**

Universidad del Salvador - Buenos Aires, Argentina

January 1968 to August 1968

**College in Latin American Studies**

Universidad Nacional - Tucuman, Argentina

June 1967 to December 1967

**Bachelor's degree in International Studies**

University of Wisconsin-Oshkosh - Oshkosh, WI

January 1965 to June 1967

**College in International Relations**

Universidad IberoAmericana - Mexico, DF

June 1966 to August 1966

Skills

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- Publisher and Editor (10+ years)
- Excellent editor and writer (10+ years)
- Research (10+ years)
- Quantitative Analysis (10+ years)
- Data Analysis (10+ years)
- Qualitative Analysis
- Research & Development (10+ years)
- Databases
- Statistical Analysis (10+ years)
- Chicago Manual of Style (10+ years)
- Analysis skills
- Writing Skills (10+ years)
- Presentation Skills (10+ years)
- Blogging (10+ years)
- Copy Editing
- Proofreading
- Adobe InDesign
- Adobe Illustrator
- Illustration
- Adobe Photoshop
- Adobe Creative Suite
- Graphic Design
- Search Engine Optimization (SEO)
- Public Relations

## Languages

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- Spanish - Fluent
- Latin - Expert

## Publications

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### **Managing Is Everybody's Business**

<https://www.amazon.com/Managing-Everybodys-Business-Tools-Work/dp/1704075548/>

April 2019

Dan Youra (publisher and editor) -- Why another book on managing? Usually, we think of management books as complicated guides for corporate executives. And indeed, most managing books are written for corporate executives. This book, however, is about more than concepts for managing. This book is written for everybody. Everybody manages. Everybody is somebody's manager. As the title of the book states, Managing is Everybody's Business, and we mean it! This book recognizes each of us as managing -- whether it be in business, government, non-profits, education, churches, or families. We all manage something or somebody every day. Whether we live and work in the same house or we commute daily to work, we all manage to get things done in one way or another. What this book provides is managing tools that anyone can use. This is a guidebook to common sense. You might think of it as a Common Sense Handbook of Managing. It takes the theory of managing and shows how to weave it into our lives.

### **Medical Aspects of Cold Environments: A Cool Book #1**

<https://www.amazon.com/Medical-Aspects-Cold-Environments-Cool/dp/1675029997/>

December 2019

- December 24, 2019 by Dan Youra, (publisher and editor)
- From The Editor- No institution or organization has done more to study the medical effects of cold environments on human beings than the United States Army. The chapters compiled in this publication are the best collection of the US Army's research on the critical issues of survival in cold weather. The chapters herein are reprinted from the US Army's study Medical Aspects of Harsh Environments, Volume 1. The material relevant to the effects of cold on human health are included in these pages. Volume 1 was originally published in 2001 by the United States Army Medical Department and School in Fort Sam Houston, Texas and by the United States Surgeon General. Its information is as relevant today as it was two decades ago. Citizens are increasingly challenged by harsh weather events characterized by longer winters and record-setting snowfalls. It doesn't take an extreme event, such as a child falling into a frigid lake, to induce life-threatening hypothermia.

### **Pictorial Atlas of Freezing Cold Injuries: A Cool Book #2 Dan Youra (editor)**

<https://www.amazon.com/Pictorial-Atlas-Freezing-Cold-Injuries/dp/1675564256/>

December 2019

Dan Youra (publisher and editor) - No institution or organization has done more to study the medical effects of harsh environments on human beings than the United States military. The chapters compiled in this publication are the best collection of the military's studies on the critical issues specific to cold weather and its many effects the health and lives of human beings. The chapters herein are reprinted from the U.S. Army's study Medical Aspects of Harsh Environments, Volume 1. It is a combination of studies on Warm Environments and Cold Environments. Only the material relevant to the effects of

cold are included in these pages. Volume 1 as originally published in 2001 by the United States Army Medical Department Center and School in Fort Sam Houston, Texas and the United States Surgeon General.

**Opioids In Chronic Pain Management: A Guide For Patients Paperback - February 2, 2018 by J. Kimber Rotchford M.D. (Author), Dan Youra (Editor)**

<https://www.amazon.com/Opioids-Chronic-Pain-Management-Patients/dp/1984377973/>

February 2018

Dan Youra (publisher and editor) – J. Kimber Rotchford, M.D., M.P.H. has extensive clinical expertise in treating patients who suffer from chronic pain, addictions, and related disorders. Dr. Rotchford is one of first, pain management specialists certified by the American Academy of Integrative Pain Management. Since 1981, he has emphasized integrative approaches to pain management. His longstanding interest and expertise in pain management led Dr. Rotchford to become a specialist in Addiction Medicine. He is one of the first physicians to be board certified in addiction medicine through the American Board of Addiction Medicine.

**Opidemic: A Public Health Epidemic Paperback - by J. Kimber Rotchford M.D. (Author), Dan Youra (Editor)**

<https://www.amazon.com/Opidemic-Epidemic-Kimber-Rotchford-M-D/dp/1986794628/>

March 2018

Dan Youra (publisher and editor) -- Opidemic – A Public Health Epidemic is a book written by a physician, who is a specialist in pain management and addiction. In addition, J. Kimber Rotchford, M.D. is a master of Public Health. His book, Opidemic–A Public Health Epidemic takes the reader into potential preventive and therapeutic approaches to the opioid epidemic. The book is a compendium of medical writings on the topic. It reviews some of the basic medical understandings of opioid use disorders (OUDs) and addictions in general. It explores some of the myths surrounding opioid abuse, the complex risk factors associated with OUDs, and effective treatment strategies for OUDS.

**Medical Cannabis: Initial Medical Consultation by J. Kimber Rotchford M.D. (Author), Dan Youra (Editor)**

<https://www.amazon.com/Medical-Cannabis-Initial-Consultation/dp/1717018122/>

May 2018

Dan Youra (publisher and editor) This “initial consultation” is created to help patients who are considering using cannabis for medical purposes. It addresses important points a physician makes during an initial medical consultation to evaluate and authorize the use of medical cannabis. An American physician is still not legally able to prescribe cannabis. Aside from marijuana, there is no other substance a physician can legally authorize and not prescribe.

**Joey and the Threep Paperback - February 13, 2019 by Jim Wilkerson (Author), Dan Youra (Publisher and Illustrator)**

<https://www.amazon.com/Joey-Threep-Jim-Wilkerson/dp/1791691609/>

February 2019

Dan Youra (publisher and illustrator) -- What is a THREEEP? A THREEEP is a fantastic character with three eyes, three ears, three fingers, three legs, and three toes. The THREEEP in this book--Joey and the THREEEP--can appear to be a bit odd, even scary, when you first encounter him (I think he is a "him") tucked away in his cave beneath the ground. Joey is an ordinary boy who likes to play, as any boy would, riding his wagon in the neighborhood. Little did he know on this fateful day that he would encounter a THREEEP along the way.

## **Look Here Is The Deal: Global Cooling vs Global Warming Paperback - by Dan Youra (Publisher, Author, Illustrator)**

<https://www.amazon.com/Look-Here-Deal-Cooling-Warming/dp/B08Y4LBPDJ/>

March 2021

Dan Youra (Publisher, Author, Illustrator) -- The book is a series of 48 single-panel, colorful cartoons drawn by Dan Youra, an American artist, most recognized for his caricatures of national and international political leaders. The book's main character is Uncle Joe, a cartoon character who depicts the foibles and fumbelings of Joe Biden, the 46th president of the United States as he confronts the controversies surrounding the issues of Global Warming and Global Cooling. "Look. Here Is The Deal" is much more than a book of cartoons. It is educational and it is a reference guide to recent studies refuting the theories and arguments proclaimed by advocates of Global Warming, who sound the alarm that global warming and climate change are existential threats to life on the planet. Each single-panel page highlights a link to a scientific study or research report, which either refutes a claim of the global warmists or supports the claims of the global realists. This is an unapologetic, frontal assault on the lies, deceptions, and idiocy of the CO2 Global Warming cult. 40 pages of links to 100's of research reports by 1,000's of scientific experts on why the global warming scare fizzled out. 40 caricatures of politicians by cartoonist Dan Youra satirizing government leaders playing out their roles in the Idiotic Panel and Climate Charade IPCC. Each page features a link to evidence-based studies.

## **C(lie)mate Chains Paperback - by Dan Youra (Author, Illustrator)**

<https://www.amazon.com/lie-mate-Chains-Dan-Youra/dp/B08XZFFC44/>

March 2021

Dan Youra (Publisher, Author, and Illustrator) -- "C(lie)mate Change" is a combination of political commentary on global warming and climate change, illustrated with caricatures by editorial cartoonist Dan Youra of Democratic leaders. Commentary and illustrations on Climate Change. The 30-page book's title is playful and insightful at the same time. The title spells "climate" as "c(lie)mate" with parentheses inserted around the three letters "lie." In normal usage, the word "climate" is not spelled with a "lie" in it. Yes, but when "c(lie)mate" is spoken, you can hear the "lie" in it. The quotes in this book from political leaders are all spoken. You can hear the "lies" in all of them. The word "chains" is a substitute for "change." The phrase "climate change" is so nebulous it is a ghost. Boo !!! "Chains" are shackles to hold us captives. Twenty-two, one-to-a-page caricatures of Democrat leaders are placed facing an actual quote they made regarding the subjects of climate change or global war. Commentary written by Dan Youra appears beneath each quote pointing out new research, which indicates that the world is heading for some time under the clouds of global cooling.

## **The Book of Carbon Paperback - June 8, 2022 by Dan Youra (Author and Illustrator)**

<https://www.amazon.com/Book-Carbon-Dan-Youra/dp/B0B455DQTG/>

June 2022

Dan Youra (publisher, author, illustrator) -- The Book of Carbon at first glance looks like it may be a book of editorial cartoons laughing at the folly and foibles of national political leaders. Well, yes, it is that. However, The Book of Carbon is so much more. It is an exploration into how our society's relationship with an atom, namely carbon, an element on the periodic table, has so radically changed since the turn of the Century.

When you recognize that this book is written and illustrated by Dan Youra, recognized as a master of satire, you get a notion how The Book of Carbon isn't what it seems to be and is, in fact, so much more than you think it even can be. Youra puts his political cartoon characters to work exposing America's newly acquired hatred towards carbon, a hatred, which has evolved into fear of the dreaded atom.

## Additional Information

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Dan Youra, editor and publisher